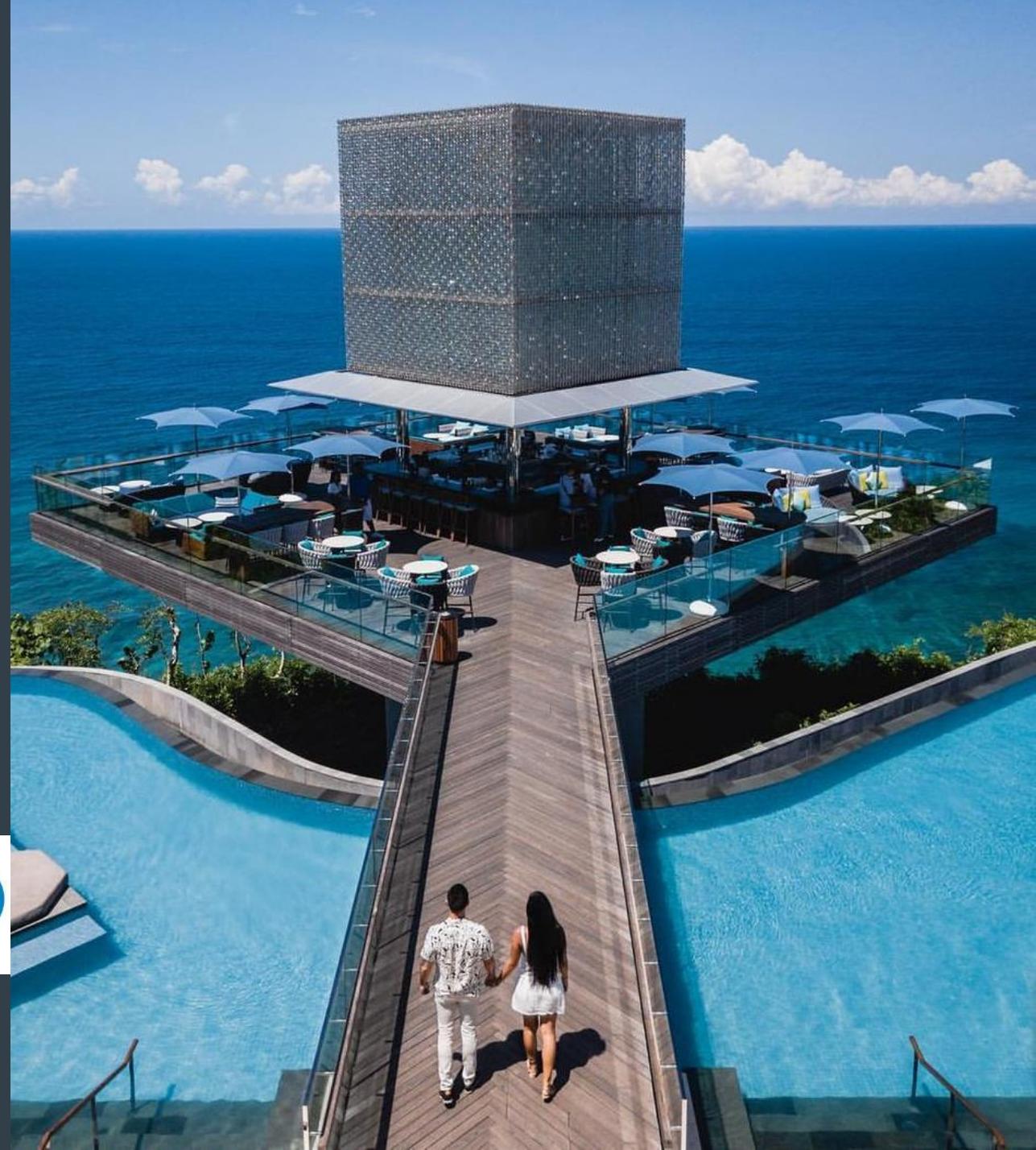


# 2019 AHA Young Guns Study Tour

Bali, Indonesia  
19 – 24 September 2019



# Feel the FOMO

Join the **2019 AHA Young Guns Study Tour** as we gather Australia's top hospitality professionals for a study extravaganza flushed with FOMO, around the very best of Bali's hot hospitality scene.

With its classy collection of cutting-edge day clubs, superior accommodation hotels and unique restaurants and bars, Bali now presents the perfect playground for luxurious learning.

Australia's emerging hospitality innovators will be treated to a VIP behind the scenes tour of Bali's top venues, all of which are setting sophisticated worldwide trends and inspiring influencers.

With insights and presentations from the very best that our industry has to offer, make this study tour a once in a lifetime opportunity to connect and inspire Australia's next top team of hospitality entrepreneurs.



# Next stop.... Bali

The mere mention of Bali evokes thoughts of paradise.

It's more than a place; it's a mood, an aspiration, a tropical state of mind.

Bali beats to the sound of its own drum, with its undeniable pace and energy from the hustling street markets, to the high end resorts and never ending nightlife.

Attracting tourists and expats alike, Bali is also a hub of innovation, hospitality, cuisine, design and business – the perfect place to supercharge a study tour.



# Key Presenters

Learn from the leaders...



**Brad Edman**

GM, Renaissance  
Uluwatu



**Nicolaza Que  
Paza**

Co-Owner, Bucket  
List Group



**Christian  
Lindman**

Assistant General  
Manager, Omnia  
Day Club

# Venues



**Renaissance  
Uluwatu**

Resort



**Sundays  
Beach Club**

Beach Club



**Omnia  
Dayclub**

Day Club



**The Stones**

Resort



**Motel  
Mexicola**

Venue



**Tropicola**

Beach Club

# Venues & Activities

continued...



**Da Maria**

Restaurant



**Canggu  
Discovery**

Activity



**Ubud Rafting**

Activity



**Nusa  
Lembongan**

Activity

# Key Learnings

- An overview of launching the Renaissance Hotel to the market as a **New Build** project in a remote destination.
- Back of house **Operations Tour** at Renaissance Hotel.
- Omnia And Sunday's Dayclub worldwide **Marketing and Promotions Masterclass**.
- A deep dive into all things Bucket List Group from building businesses in Bali, **starting new projects, successful collaborations** and **marketing** themselves to a huge audience.
- The group will be met by a representative responsible for operations/marketing whilst also receiving a back stage look at the portfolio of venues whilst in Bali.
- **Cocktail Masterclass** with head Mixologist at Motel Mexicola showcasing his skills with a crash course in innovation.
- **'How to build a Beach Club'** presented at Hotel Tropicola, with insights into the inner workings of the popular club from marketing to food and beverage packaging and offerings.
- **Spotlight Session** on how marketing efforts in Bali tie back to Australia and the Bucket List experience including interaction of venue management, chefs, bartenders and operations teams.
- **Q & A Session** at Da Maria who are the kings of drawing a crowd and turning a quiet night into a busy one through the **power of networking** and **hosting unique events**. Guests will learn the importance of innovation by creating new revenue opportunities within an existing business model.
- An innovative look at Canggu, dubbed Bali's hottest area. Guests will discover how expat and Balinese business owners use **innovation to make use of unique spaces, Instagram influencer marketing** and how they **draw travellers from around the world** to their once sleepy beach suburb.

# Program Schedule

DAY	Morning	Noon	Afternoon	Evening	Overnight
THU 19 SEP	Arrivals			Welcome Function Renaissance Uluwatu	Renaissance Uluwatu
FRI 20 SEP	At Leisure	Beach Clubs: Sunday's Beach Club & Omnia Dayclub		At Leisure	Renaissance Uluwatu
SAT 21 SEP	Renaissance Uluwatu Back of House Tour / Ubud Rafting / Nusa Lemongan			Motel Mexicola Experience	The Stones
SUN 22 SEP	At Leisure	Tropicola Beach Club		Da Maria Restaurant	The Stones
MON 23 SEP	Canggu Discovery Tour				The Stones
TUE 24 SEP	At Leisure		Departures		

# Day One – Welcome to Bali

Thursday 19 Sept

## Welcome - VIP Arrival

Guests are met at the airport by our ground staff and led through the VIP fast-track customs line. Luggage is collected from the baggage carousel, then quickly on-board a luxury, air-conditioned vehicle and straight to the hotel.

## Evening

Guests will meet at the luxurious Presidential Villa at the Renaissance Uluwatu where they will be treated to an exclusive cocktail welcome function including food and beverages.

As the DJ spins the hits, guests can move around the villa to discover surprises planted throughout.

Presidential Villa features:

- 3 Bedroom Villa, with balcony
- Private entrance
- Private pool overlooking miles of pristine coastline
- Living room & pantry



# Day Two – Uluwatu Clubs

Friday 20 Sept

## Morning Program:

After breakfast, guests will enjoy the hotel's facilities at their leisure before departing for a fun afternoon at some of Bali's top Dayclubs.

## Afternoon Program:

Guests will be transported to a day of discovery where they will visit two of Bali's (and the worlds), hottest beach clubs.

Sundays Beach Club – Where every day is Sunday. Indulge in the location, the fresh and fabulous menu and an exclusive look at why Sundays is the best on the peninsula. Watch the video here.

Omnia Dayclub – Currently the peak of Bali's day clubs, Omnia is the jewel in the crown attracting the worlds hottest DJ's and one of the most Instagrammable bars around. Check out the video here.

**Omnia Dayclub Promotions Masterclass** - While at Omnia Dayclub, guests will be met by Christian Lindman, Assistant General Manager of Omnia Bali.

Guests will be shown why Omnia is a world-class brand with a comprehensive overview of why Omnia is one of hospitalities notorious brands.

At sunset, guests will be transported back to the hotel to enjoy the night at leisure.

Guests will enjoy exclusive areas at both day/beach clubs, transport and food and beverage as part of the experience.



# Day Three – Group Options

Saturday 21 Sept

## Option 1: Back of House Tour – Renaissance

Guests are met by Brad Edman, General Manager of Renaissance Uluwatu, who will guide AHA guests through the resorts back of house, its facilities and how this 'new-build' property was launched.

## Option 2: Ubud Rafting Experience

Guests will enjoy a morning of white water rafting on the infamous Ayung River which is sure to inspire some competition amongst the attendees.

After the activity, guests will take a break by the pool and use the facilities to freshen up, enjoy a BBQ lunch before ridding their aches and pains away with a shoulder and head massage.

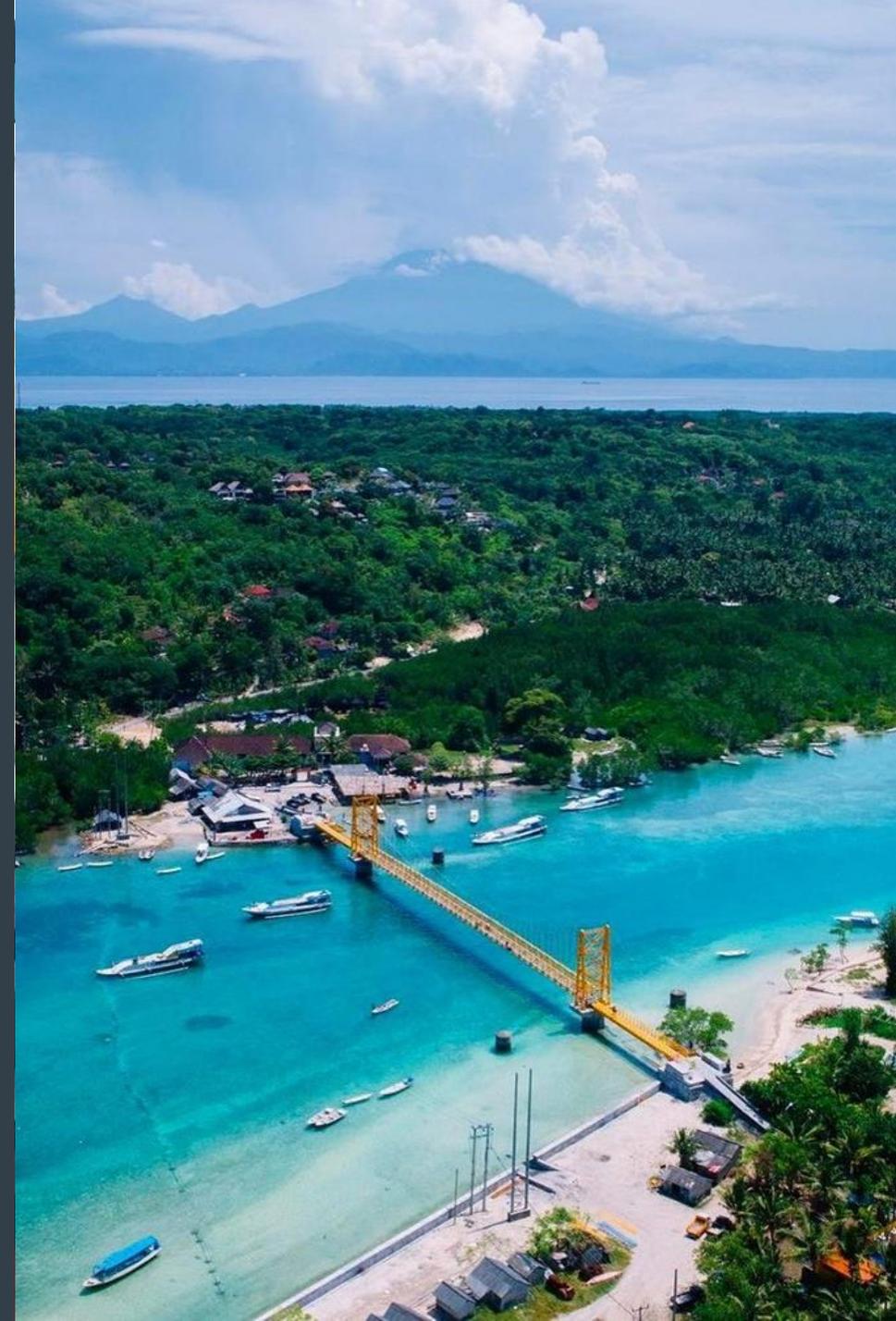
Worried about Bali traffic to Ubud? Like true VIP's, we can take advantage of a police escort to get the group there in style.

## Option 3: - Nusa Lembongan Charter

Nusa Lembongan is an island just 25 minutes by boat from Sanur. Here guests can enjoy white sandy beaches and Caribbean blue waters.

AHA guests will charter their own vessel to Lembongan and be able to simply relax at the islands beach club, hit the water for some speed on the banana boat or discover the island life of the local village.

Nusa Lembongan is one of the most Instagrammable spots in Bali – a true jewel in the crown.



# Day Three – Motel Mexicola

Saturday 21 Sept

Hospitality powerhouse Bucket List group is keen to show off the party of the century at Motel Mexicola. It needs to be seen to be believed.

Motel Mexicola – Think the shores of Acapulco but nestled within the coco palms and glassy swells of Seminyak, lies the tropical party oasis known as Motel Mexicola. It's very Mexican, with a beating pulse.

The team at Motel Mexicola will entice AHA guests with a cocktail masterclass by challenging each other to a margarita making competition.

Bucket List Group is known for its innovative cocktail list, and at Motel Mexicola the head cocktailer is in the house to give guests a crash course in invention.

Spotlight: Motel Mexicola

Now hailed as a Bali institution since opening its doors in 2013, Motel Mexicola's success is what business owners dream of.

Where some venues may be experiencing a lull or a lack of inspiration, these guys are relentless and have gone from strength to strength. Packed to the rafters every night of the week, even during the slower months of low season, it's a sure bet that here you will find an atmosphere and vibe that are as bold as their flavours.

From the minute guests step inside until you leave hours later, you'll be witness to something spectacular – this expansive entertainment venue is just that: entertaining. Looking not only to serve exceptional food and beverage, its team has focused on the broader areas of art, music and fun, dishing up a lifestyle that can't be found anywhere else.



# Day Four – Bucket List Group

Sunday 22 Sept

## Morning Program:

After breakfast, guests will enjoy the hotel facilities and surrounding Legian streets at their leisure.

## Afternoon Program - How to Build a Beach Club

Guests are transported to Hotel Tropicola and Beach Club, here guests will be met by a representative of all things Bucket List from their portfolio in Bali and Australia including Icebergs, Motel Mexicola, The Dolphin Hotel and the new Tropicola Hotel and Beach Club amongst others.

Here guests will have the opportunity to swim and enjoy the beach club, whilst being able to get an insight into the inner workings of the popular club, from marketing, beverage packaging and food offering. Guests will also enjoy lunch and drinks.

If construction scheduling allows, the group will receive a hard hat tour of Motel Mexicola, a concept hotel built in conjunction with the beach club.

Guests will learn the importance of innovation by creating new revenue opportunities within an existing business model.

\*Bucket List Group representative details pending



# Day Four – Bucket List Group

Sunday 22 Sept

## Evening Program:

Da Maria & Bucket List Q&A

Later that evening, AHA guests are in for a treat at Da Maria (Italian restaurant) in Seminyak where they will experience Maurice Terzini's menu of cutting edge fare, natural wines and a cocktail list for the ages. Da Maria is an offshoot project to the famed Iceberg's in Sydney.

Da Maria are the kings of drawing a crowd, turning a quiet night into a rowdy one by networking and hosting unique events.

Here guests will have the opportunity to ask questions of their Bucket List host of all things operations, marketing and the challenges of running businesses in Bali.

Da Maria is located in the bustling hub of Seminyak and guests will have the option to head back to the hotel after dinner or take in the delights of the surrounding neighborhood.

## Spot Light: Bucket List Group

AHA guests experience the Sydney hospitality powerhouse Bucket List Group of venues such as The Dolphin, The Bondi Beach Public Bar, Icebergs, and The Bucket List yet their expansive portfolio of venues leads to Bali. Here guests will get an insight of their operations and marketing efforts in Bali and how that ties back to Australia.



# Day Five – The ‘Gu

Monday 23 Sept

## All Day Program:

More of a state of mind than a place, Canggu is the catch-all name hot on everyone lips at the moment from developers to Instagram influencers sporting fresh tans.

Canggu is home to beach clubs, popular cafes, villas and restaurants that incorporate a laid back feel, Today, AHA guests will discover why.

Guests are picked up in VW ‘Jelly Bean’ cars or custom motorcycles and taken to Canggu for a day of discovery.

Armed with their smart phones, guests will interact with the event app to find all of the Canggu hot spots, earning points for photos of their discoveries along the way.

## Inclusions:

Deus Ex Machina – Iconic style brand, custom motorcycle builder, surfboard shaper and bar/restaurant venue.

Luigi’s Hot Pizza – Fast becoming a Canggu institution from the masterminds behind Motel Mexicola

Old Man’s – Where locals and tourists alike enjoy a post-surf Bintang (A Bali institution)

CRATE Café (amongst others) – Home to some of Bali’s most instagrammable dishes and outstanding use of space.

Pretty Poison – Is it a bar, or a skate park? Or both?

Black Kat Mini Mart – Shh...this one’s a secret. Just open the fridge door labelled “Broken” to take you through to a hidden speakeasy bar.



# Day Six – Wrap Up

Tuesday 24 Sept

## Legian day at leisure

Guests are welcome to experience the famed facilities at The Stones whilst they enjoy a late check out.

Now is the time AHA guests will do any last minute shopping, snap the last photo from the 'Instagram competition'.

We will meet the group around the pool area to announce the winner of the competition – more on this later.

Departures - The majority of departures out of Bali are close to midnight. Guests will have most of the day at leisure before they are transferred back to the airport for an overnight flight back home.



# Basis of Pricing

AUD\$3,420 per person – single share

AUD\$2,990 per person – double share

Based on a minimum of 50 guests

## Inclusions:

Exclusive Welcome Evening

5 x nights' accommodation in 5-star luxury resorts Renaissance Uluwatu and The Stones;

Daily breakfast and meals;

VIP treatment at 3 of Bali's hottest beach clubs;

A unique insight in hospitality giant Bucket List's group operations and marketing – including experiences in their venues;

Exclusive professional development, networking and learning opportunities;

Private transfers and all transportation as highlighted throughout the program, including unique transfers to Canggu;

Full event management including onsite manager, registration portal and event app with social engagement, and

Fully guided tours and support personnel.

Please note flights are not included in this price. The flight schedules presented align in timings, allowing most attendees to arrive at similar times.



# Accommodation Renaissance Uluwatu

Imagine a place where the sun and sky meet the sand and ocean in amazing harmony. Renaissance Bali is an ultra-modern resort nestled on one of the world's most dazzling peninsulas surrounded by rugged cliffs and pristine beach – this is the total Bali experience.

## Accommodation – Deluxe Room

AHA guests can expect modern amenities and a stylish room fit out in their Deluxe Room

### Features Include:

- One king bed
- Quality in-room technology connectivity and the “Best WiFi in Bali”
- Indulgent prestige bathing amenities from Tokyo Milk



# Accommodation The Stones

AHA guests will be welcomed in the afternoon to the unique sensory world of The Stones, which has all the finer touches handled with guest experience its number one priority. With a magnetic atmosphere, The Stones brings and experience like no other in Bali's most vibrant neighbourhood.

Accommodation – Superior Pool Room

AHA guests can expect modern amenities and a stylish room fit out in the Superior Pool Room

Features Include:

- One king bed
- BOSE sound docking station
- Discount on the SPA a la carte menu of 15%

Australia.



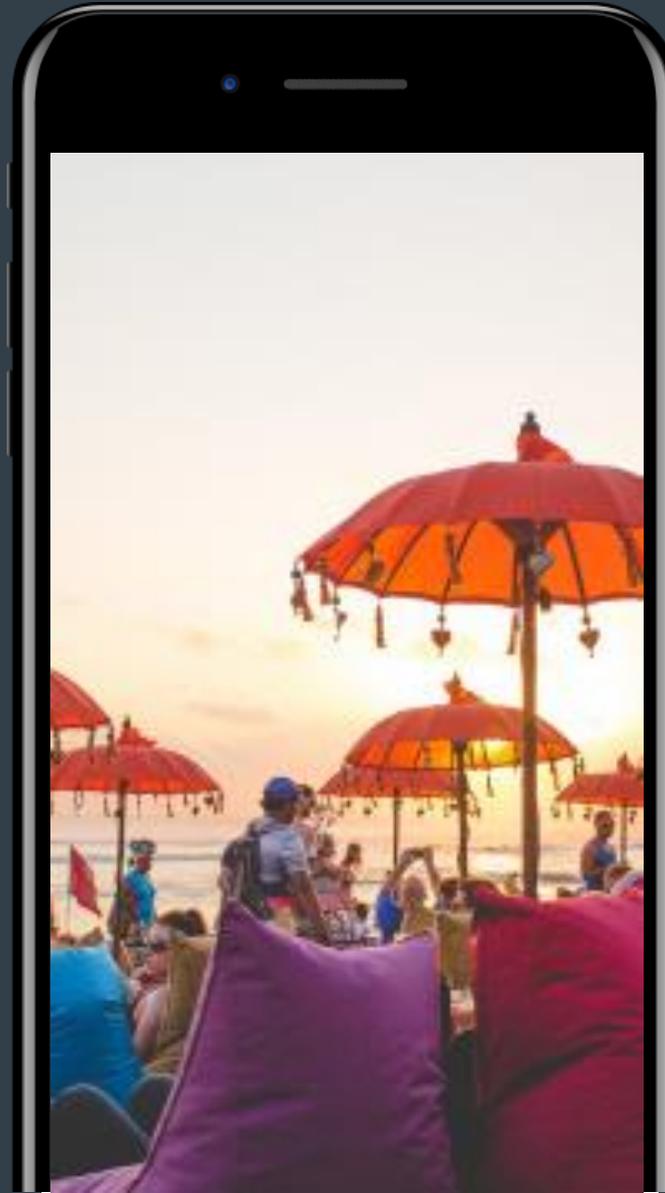
# Your AHA Team

The dedicated team from CWT Meetings & Events previously managed the AHA NSW Study Tour of South America, conducted in February of this year and is managing the AHA NSW Study Tour of Egypt, Marrakech and Portugal in 2019.

CWT Meetings & Events have worked extensively in Bali, with numerous events travelling there each year.

We go  
**above**  
**and beyond**

# Event Info & Technology



The whole trip at the palm of your hand, accessible via your smart phone on a dedicated phone app.

# CWT Meetings & Events