



AUSTRALIAN HOTELS ASSOCIATION

ACT BRANCH

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MEDIA RELEASE

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Canberra's Hotels recognised at the AHA National Awards for Excellence

Two of Canberra's finest hotels took honours last night in front of 500 industry leaders at the 2011 Australian Hotels Association National Awards for Excellence held at the Four Seasons Hotel, Sydney.

The AHA National Awards for Excellence are the progression from the state based awards where finalists are given the chance to take out a much sought after national award.

Rising from the ashes to claim the Best Marketed Hotel award, was The Diamant Hotel Canberra. The Diamant narrowly escaped a devastating fire in June that claimed its newly re-furbished restaurant.

AHA ACT General Manager Gwyn Rees said the award was well-deserved, an accolade recognising its innovative and contemporary marketing strategy.

"The Diamant Hotel has an outstanding marketing and promotional team. Part of the 8Hotels group this newly-restored heritage building has been transformed into one of Canberra's most attractive hotels. Partnerships with the nearby ANU and National Gallery along with the ACT Tourism Visiting Journalists Program have delivered significant returns on the hotel's marketing investment.

The gala dinner also featured numerous other awards that included recognition in the achievements of the nation's most outstanding employees in industry. The Hyatt Hotel Canberra was a recipient of one such award in employee John Savona who took the honour of Front of House Employee of the Year.

"A two-time national award winner in the Best Deluxe Accommodation category this newest award reaffirms the Hyatt Hotel's commitment to outstanding customer service. Courteous, well-presented and highly knowledgeable John Savona is everything Canberra's leading five-star hotel wants in a front of house employee.

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